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As a graphic artist, I enjoy creating packaging, advertising and collateral that capture an audience, be it someone looking through a window at a product or thousands viewing a website. What is important to me, is making sure my work is elegant and is easily understood – positive communication through design.

## skills

Proficient in Adobe Creative Suite 4 and other industry-specific applications such as QuarkXpress and Microsoft Office. (MAC OS and Windows platforms)

## experience **Graphic Designer**

**American Traffic Solutions · Scottsdale, AZ · December 2008 — Present**

- Provide design and production of marketing materials and specialized print pieces.
- Interact closely with marketing director to provide the company's specific target market with compelling and convincing print materials.

### **Art Director**

**ModelWorks · Scottsdale, AZ · May 2007 — December 2008**

Duties include production and design of all collateral and other marketing materials needed for ModelWorks.

- Produce all print media- catalogs, advertisements, direct mail, etc. and create all web media.
- Communicate with several departments to determine design needs.
- Guide employees on design and marketing objectives.
- Communicate with employees in Manila, Philippines, to ensure accurate and timely production of web content.
- Photograph products and lifestyle shots.
- Determine which vendor would best suit each collateral project.

### **Graphic Designer/Artist**

**PCA Advanced Skin Care Systems · Scottsdale, AZ · September 2003 — May 2007**

Duties include production, photography and design of all collateral needed for skin care products. Responsible for production and design of packaging, tradeshow booth graphics, magazine ads, marketing materials and website content.

- Communicate with department directors, outside vendors and traffic coordinator.
- Meet with clients and present concepts when necessary.
- Participate in team meetings, help develop revenue-generating ideas.
- Adhere to strict deadlines.
- Implemented in-house studio for product, case-study and lifestyle photographs.
- Prepare digital files and supervise press checks.

### **Production Artist**

**Phoenix New Times (Weekly Publication) · Phoenix, AZ · November 2000 — August 2003**

Duties include design of black/white and 4-color advertisements, photo treatment, logo design and layout. Daily communication with account executives. Solely responsible for ad placement and text flow of classified section. This position requires attention to detail and the ability to meet strict deadlines.

- Able to create quality design within strict deadlines.
- Took initiative to ensure that client and account executive were supplied with a quality advertisement.
- Prepare press-ready digital files.

### **Freelance - 2000 to present**

**McMurry** - graphic design

**RKT Communications** - collateral design

**Matador Coffee Roasting Company** - photography and website creation

**Gene's Auto Works** - collateral and logo design

**United Methodist Communications** - logo design

**Guitar Gallery** - advertisements and collateral design

**Chop & Wok** - collateral design

**Christine Mongeau/Keller Williams Real Estate** - advertisements

## education

**Collins College · Tempe, AZ** - Graphic Design Certificate Program

**Fashion Institute of Design and Merchandising · San Diego, CA** - Commercial/Retail Display

**Palomar Community College · San Marcos, CA** - Fine Arts

